

W C C E 2 0 2 4

T h e m e

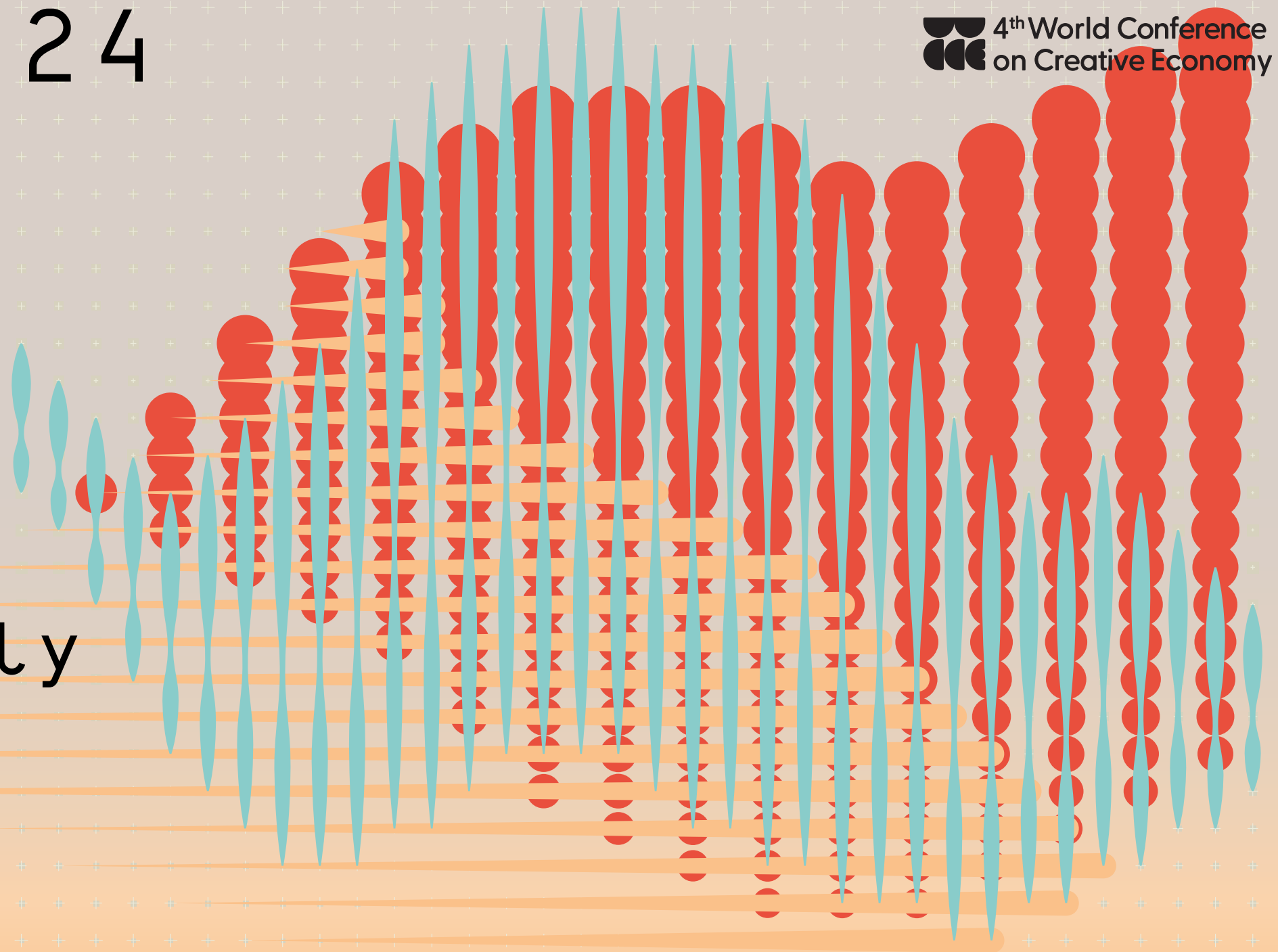
 4<sup>th</sup> World Conference  
on Creative Economy

I n c l u s i v e l y

C r e a t i v e :

A S h i f t e d

R e a l i t y



# Inclusively Creative: A Shifted Reality

The 4th WCCE will explore cutting-edge topics, including:

- Workforce Dynamics
- The Rise of Creative and Smart Cities
- The Future of Creative Education
- The Evolution of Creative Lifestyles
- The Future of Arts, Creativity and IP in the Age of AI
- Inclusively Sustainable Futures

At this pivotal moment for the global economy, the WCCE will spark collaborative innovation, champion creative transformation and drive sustainable progress, leading to a significant shift towards shared prosperity and mutual growth in the creative sector.

# Programme

subject to change

## Track 1

### Workforce Dynamics

- **Keynote**
- **Plenary 1:**  
Future Frontiers: Unleashing Potential in Creative Workforces
- **Panel 1.1:**  
Arts as a Multi-Industry Catalyst: Startups Leading the Way
- **Panel 1.2:**  
Innovative Minds: Understanding the Science Behind Creativity
- **Panel 1.3:**  
Cultivating Digital Pioneers: Future of Skills & Creative Leadership

## Track 2

### The Rise of Creative and Smart Cities

- **Keynote**
- **Plenary 2:**  
Metropolis Muse: The City as a Haven for Artists and Creators
- **Panel 2.1:**  
Innovation Engines - Creative Clusters, Fab-Labs & Artist Accelerators
- **Panel 2.2:**  
Imagining Urban Futures: a dialogue on creative cities
- **Panel 2.3:**  
Central Asia's Design Code

## Track 3

### The Future of Creative Education

- **Keynote**
- **Plenary 3:**  
Professions of the Future: Space, AI & Other Reasons to Dream Big Again
- **Panel 3.1:**  
Art of Storytelling
- **Panel 3.2:**  
Future-Ready IT Education: Nurturing Skills for Tomorrow's Digital Landscape
- **Panel 3.3:**  
Big Creative Ideas: Who is Changing the Game in the Central Asia?

## Track 4

### The Evolution of Creative Lifestyles

- **Keynote**
- **Plenary 4:**  
Creative economies for end-users: Investment, Finance & IT
- **Panel 4.1:**  
Confronting Mediocracy: Creative Agencies Pushing the Boundaries
- **Panel 4.2:**  
Reviving Local Artisanship While Remaining Global
- **Panel 4.3:**  
TechTales: Transforming Museums with Cutting-Edge Innovations

## Track 5

### The Future of Arts, Creativity and IP in the Age of AI

- **Keynote**
- **Plenary 5:**  
Code Makers & Dream Shapers: Bridging Tech & Creativity
- **Panel 5.1:**  
What is the Interplay between AI and Intellectual Property?
- **Panel 5.2:**  
How Are Arts & Culture Reshaping Diplomacy?
- **Panel 5.3:**  
Lights, Camera, Future: Mapping of the Trajectories in Tomorrow's Cinema

## Track 6

### Inclusively Sustainable Futures

- **Keynote**
- **Plenary 6:**  
Creative and Sustainable - Visions for the World that Works for People and Planet
- **Panel 6.1:**  
Creative Industries for System Change
- **Panel 6.2:**  
Hand craft and haute couture: lifelong relationship
- **Panel 6.3:**  
Impact Investment in Central Asia

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